

LIST OF CURRENT CLAIMS

1. (Currently Amended) An electroluminescent display, comprising:
 - an at least partially transparent carrier,
 - a transparent electrode layer situated on the carrier,
 - a luminescent layer, containing electroluminophores, which represents an image area,
 - a rear electrode layer in a region of a majority of the image area,
 - an insulating layer, which has a recess in an area of the rear electrode layer,
the rear electrode layer as a whole being situated in the recess and electrically isolated by the insulating layer, and
 - a transparent contact layer situated on at least part of the area of the insulating layer for contacting the rear electrode layer.
2. (Previously Presented) The electroluminescent display according to claim 1, wherein the transparent electrode layer is made from transparent conductive varnish.
3. (Previously Presented) The electroluminescent display according to claim 1, wherein the contact layer is made from transparent conductive varnish.
4. (Previously Presented) The electroluminescent display according to claim 1, wherein the insulating layer is least partially transparent.
5. (Previously Presented) The electroluminescent display according to claim 1, having a rear insulating layer for insulating a side of the contact layer facing away from the carrier.
6. (Previously Presented) The electroluminescent display according to claim 5, wherein the rear insulating layer is at least partially transparent.
7. (Previously Presented) The electroluminescent display according to claim 1, wherein the carrier predominantly consists of glass or plastic glass.

8. (Previously Presented) The electroluminescent display according to claim 7, wherein the carrier represents a single supporting layer of the electroluminescent display predominantly consisting of glass or plastic glass.
9. (Previously Presented) The electroluminescent display according to claim 1, wherein at least one of the electrode layer and the contact layer is contacted using its own busbar.
10. (Previously Presented) The electroluminescent display according to claim 9, wherein the busbar is implemented with a conductive paste included.
11. (Previously Presented) The electroluminescent display according to claim 1, wherein the image area is divided into multiple non-coherent partial image areas.
12. The electroluminescent display according to claim 11, wherein the partial image areas are each capable to be activated individually.
13. (Previously Presented) The electroluminescent display according to claim 1, wherein the contact layer contacts the rear electrode layer directly in the region of the recess.
14. (Previously Presented) The electroluminescent display according to claim 11, wherein the partial image areas are each capable to be activated in groups.